



Monaco Pavilion– VIP Space, 13th May 2015, 6-00 p.m.

The architecture magazine, l'ARCA International, published by the company MDO based in Monaco in partnership with the CDE (Monaco Chamber for Economic Growth), is proud to present the conference entitled

EXPO AND THEN WHAT?

This magazine, which has been exploring the realms of architecture, design and visual communication for 30 years now, is proposing its own idea for the post-Expo period. Creative people working in the fields of architecture, design, fashion, cuisine and art will come together to find out how an important magazine, l'ARCA, set up in Italy in 1986 and published in Monaco since 1996 by the company MDO in the form of l'Arca International, has developed and spread around the world, promoting the most innovative talent and experimentation and systematically documenting creative developments in various different cultures across our planet. On this occasion, as well as outlining the magazine's achievements, the editor-in-chief, Cesare Maria Casati, will present his idea for launching an international competition open to architects from all over the world aimed at designing a new neighbourhood in Milan on the EXPO site, whose concept and functions will be able to evolve and adapt for at least the entire century that lies ahead.

Elizabeth Ritter-Moati, Investment & Promotion General Manager of CDE, will be chairing the conference. As part of her mission to find investors, she carries out promotion operations on an international scale. CDE welcomes and supports potential investors, helping them find strategic partners in the Principality.

The speakers are:

Cesare Maria Casati – Editor-in-chief of l'Arca International

Dante O. Benini – architect from Milan

Miguel Aruda – architect from Lisbon

Luigi Prestinenza Puglisi – Architecture Critic - Rome

Brief notes about l'Arca International

Is the first trilingual magazine (French/Italian/English) entirely devoted to the world of modern-day design. It is the crowning point of a long story of passionate enthusiasm and in-depth knowledge of the world of architecture that began back in 1986 thanks to Casare Maria Casati, who set up l'Arca in Milan, an absolutely cutting-edge magazine promoting a new vision of modern-day design. Based on a joint-venture between l'Arca's founder and the Monaco businessman Edmond Pastor, l'ARCA International was set up in 1994 and has been published by the company MDO since 1996. The two Italian/English and French/English editions came together in 2012 to become a sort of trilingual magazine of international scope called l'ARCA International published by Sam MDO Monaco.