

l'ARCA
INTERNATIONAL

archi
LIVE
yon
innovathèque®

CREAD

ARCHITECTURE INTERIEURE
& DESIGN GLOBAL



Having now reached its 3rd edition, **archiLIVE Lyon** has become a benchmark event for people working in the fields of architecture, interior architecture and design, thanks to all the training and debate it provides on the current state of the world of production and design and also the synergies it generates between architects/designers and the world of industry.

archiLIVE Lyon owes its success to the ongoing efforts of its two founders, **Créad Institut** – setting the standard for professional training and refresher courses for interior architects, designers and decorators - and **l'Arca International** – an internationally renowned magazine about contemporary architecture, design and communication - which had the brilliant idea in 2017 of launching a dynamic space for holding exhibitions, providing training and organising debate aimed at generating new synergies and business relations between architects/designers and industrial innovations.

located right in the middle of the new headquarters of **Créad Institut**, **archiLIVE Lyon** showcases a selection of innovative products in what is certainly not an ascetic and decontextualised way but, on the contrary,

as part of a general installation concept designed to focus on all the applications and technical-aesthetic qualities on show.

[Visit the picture gallery of the 2018 edition](#)

[Visit the picture gallery of the 2017 edition](#)

The **archiLIVE** roundtables, held once-a-month and hosting three prestigious guests (architects, designers or people working in the real-estate industry) to discuss cutting-edge issues, are key events on the schedule of activities. The debate led by Patricia Lasserre Torrijos (Director of Créad) and Elena Cardani (l'Arca International editorial staff) is open to delegates from exhibiting brands, who enjoy the privilege of interacting with guests and setting up new business partnerships.

The interest in these meetings and the importance they have taken on at previous editions of the event are shown by the increasing number of miscellaneous people attending them, ranging from students to people working in the world of design, industry and business.

[2018-2019 roundtables](#)

[2017-2018 roundtables](#)



Benefits for exhibitors and services included in the standard package:

- Display of a selection of your company's products, samples and catalogues for a period of 6 months starting from the opening date ;
 - Welcome cocktail official inauguration in the presence of some architects invited to the previous round tables. During the cocktail presentation of the new exhibition and calendar of round tables 2019-2020;
 - 5 round tables based around five different architectural themes. Each round table will be animated by 3 architects;
 - Live on l'Arca International e Cread's official social webpages Facebook and Instagram during the round tables;
 - Qualified Créad staff constantly available for professionals interested in making use of the archiLIVE services during the 6 exhibition months (meetings, co-working, presentations, B to B);
 - 1 personalised company presentation conference for fourth year students;
 - Company logo on display in the archiLIVE space;
 - 1 descriptive text with an interactive logo of the exhibiting company included in the exhibitors section of the archiLIVE menu on our website: www.arcadata.com
 - Interactive logo box with exhibiting company logo on the home page of the website www.arcadata.com
 - Exhibitors' logos included in newsletters about archiLIVE;
 - Constant updating of pictures related to archiLIVE activities posted on the website www.arcadata.com (product photos, settings, conferences etc.);
- [Click here to find out the standard package rates and many other optional benefits](#)





The companies that belived in us:

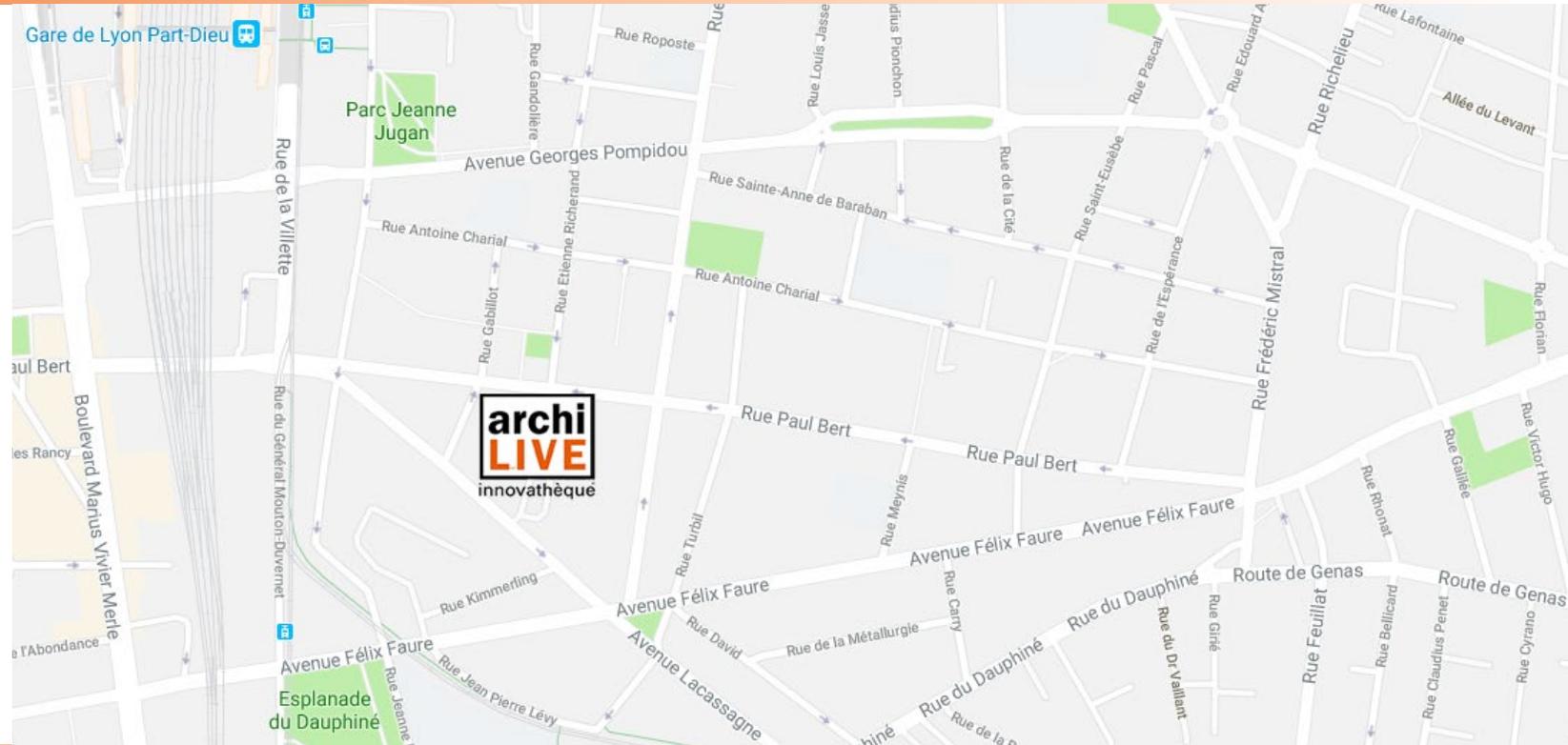




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[For more information click here](#)



Union Nationale des Architectes d'Intérieur, Designers
Syndicat patronal affilié à la Fédération Française du Bâtiment



Our guests at the 2017 and 2018 archiLIVE roundtables

- Jacques Aupetit • Fabrice Bolenor • Rémi Bouhaniche • the blind designer Eric Brun-Sanglard • Denis Capitan - CAP-D •
- Amandine Maroteaux - Atelier Compostelle • Alexandre Belle - Agence Elisabeth de Portzamparc • Marc Campesi - Diagonale Concept •
- David Burles - Dorga • Amandine Dussouiller • Isabel Hérault - Hérault Arnod • Nicolas Desbrandes - Jakob+MacFarlane •
- Karine Severac | Ivan Kantchovsky - KcomK Architectes • Jean-Philippe Nuel • Rinck Architecture • Raphaëlle Rivière •
- Jean-Baptiste Pietri et Clémence Yon - PietriArchitectes • Thierry Roche - Atelier Roche • Michel Essertier - Rue Royale Architectes •
- Patrick Miton - Soho Atlas • Amelia Tavella Architecte • Max Rolland - Agence Tectoniques •